DIREXYON

DIREXYON Technologies

Cookie Policy

November 17, 2022

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Cookie Policy

The generic use of cookies, through the corporate websites and hosted applications.

1. Introduction

DIREXYON Technologies inc. ("**DIREXYON**" or ("**we**", "**our**" or "**us**") is a Montreal-based technology company that develops specialized software for decision support, financial modeling, and risk management. Since its inception, DIREXYON has focused on assisting organizations quantify and understand the impact of their decision-making policies. In doing so, DIREXYON has developed industry-leading decision making, predictive analytics and simulation software solutions by leveraging its unique multidisciplinary team comprised of finance, software engineering, mathematics, data analytics and artificial intelligence professionals, notably the DIREXYON Suite Solution and the MODEX Solution (collectively, the "**Services**"). DIREXYON also provides a website at the following address: https://www.direxyon.com/(the "**Website**"). For more information about our Services, please refer to our Website.

This policy describes the types of cookies, in combination with pixels, local storage objects, and similar devices ("**Cookies**") which are used on the DIREXYON Website and Services and the purposes for which they are used.

2. Definitions

A Cookie is a small file of letters and numbers that is stored on a user's browser or the hard drive of the user's device. Cookies are widely used to "remember" you and your preferences. To learn more about cookies visit: https://allaboutcookies.org/ (External website).

2.1 First-party Cookie

Cookies set by a website that the user is visiting at the time (e.g., Cookies placed by an organization website domain).

2.2 Third-party Cookie

Cookies set by a domain other than that of the website being visited by the user (e.g., when a user visits a website, and another entity sets a cookie through that website).

2.3 Persistent Cookies

These Cookies remain on a user's device for the period of time specified in the cookie. Every time the user revisits the website, the Cookies are activated.

2.3 Session Cookies

These Cookies are temporary, once a browser is closed, all session Cookies are deleted.

3. Use of Cookies and Purpose

Visitors to the DIREXYON Website or Services will see a Cookie banner displayed. This is required for the types of Cookies that are used by the organization.

The following Cookies are used by DIREXYON for the purposes described below:

3.1. Strictly Necessary Cookies

Strictly necessary Cookies allow the user to navigate around the Website and use essential features (such as secure areas). They are used by DIREXYON:

- To identify and authenticate the user.
- To ensure the user connects to the correct Website service.
- For security purposes.

3.2. Performance Cookies

Performance Cookies collect information about how users use the Website, for example, which pages a user visits and if there are any errors during that visit. Performance Cookies do not collect identifiable information about the user. Some DIREXYON performance Cookies may be managed by third parties. Performance Cookies are used by DIREXYON to:

- Provide statistics on Website use and for web analytics purposes.
- Provide feedback to affiliates and to carry out affiliate tracking.
- Gather data on how many users of the website viewed particular services or products.
- Improve the Website by measuring errors.
- Test designs of the Website.

3.3. Functionality Cookies

Functionality Cookies provide services to users or remember settings for users. Some DIREXYON functionality Cookies may be managed by third parties. Functionality Cookies are used to:

- Remember layout, text size, or color preferences for unique users.
- Remember when users have already been asked to fill in a survey.
- Remember when users have visited or engaged with specific website components.
- Show users when they are logged in to the Website.
- Show embedded videos.

3.4. Targeting Cookies

Targeting Cookies are used to track user visits to the Website, and other websites, apps and online services. Targeting Cookies are used to:

- Display targeted ads within the website.
- Improve the delivery of personalized content and ads and to measure ad campaign success through the website.

4. Consent

All Cookies require your consent before being placed on your device. Consent can be given by clicking on the appropriate button in the Cookie banner displayed. If you do not wish to give consent or would like to withdraw your consent to any Cookies at any time, you will need to delete and block or disable cookies via your browser settings. Disabling Cookies affects website functionality and may prevent access to particular features of the Website.

5. How to Delete and Block Cookies

Using browser settings, you can control Cookies. If you blocks all Cookies, including strictly necessary cookies, you may not be able to access all or sections of the DIREXYON Website or Services. If you have not adjusted your browser settings to refuse Cookies, the system will issue Cookies immediately upon visiting the DIREXYON Website or Services. You can navigate to your internet browser's options or preferences menu in order to adjust your Cookie settings.

6. Cookie List

Technical Name	Location	Purpose	Session/Persistent	Type	Third-Party name
lang	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
hubspotutk	Corporate website	Targeting	Persistent	Third-Party	HubSpot
__hstc	Corporate website	Targeting	Persistent	Third-Party	HubSpot
_gat_UA-113699889-1	Corporate website	Functional	Persistent	Third-Party	Google Analytics
_gid	Corporate website	Performance	Persistent	Third-Party	Google Analytics
__hssrc	Corporate website	Targeting	Session	Third-Party	HubSpot
_ga	Corporate website	Targeting	Persistent	Third-Party	Google Analytics
__hssc	Corporate website	Targeting	Persistent	Third-Party	HubSpot
_ga_T9SLDRHC0W	Corporate website	Performance	Persistent	Third-Party	Google Analytics
_gcl_au	Corporate website	Targeting	Persistent	Third-Party	Google Adsense
test_cookie	Corporate website	Targeting	Persistent	First-Party	Direxyon
li_sugr	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
AnalyticsSyncHistory	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
UserMatchHistory	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
lidc	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
bcookie	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
lang	Corporate website	Targeting	Session	Third-Party	LinkedIn
ln_or	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
bscookie	Corporate website	Targeting	Persistent	Third-Party	LinkedIn
.AspNetCore.Identity.Application	Direxyon's applications	Strictly Necessary	Session	First-Party	Direxyon
XSRF-TOKEN	Direxyon's applications	Strictly Necessary	Session	First-Party	Direxyon
.AspNetCore.Antiforgery.9TtSrW0hzOs	Direxyon's applications	Strictly Necessary	Session	First-Party	Direxyon
_dd_s	Direxyon's applications	Strictly Necessary	Session	First-Party	Direxyon
saml-session	Direxyon's applications	Strictly Necessary	Session	First-Party	Direxyon

7. Contact Us

For further information about this Policy or any questions or comment or to make a complaint, please contact DIREXYON's Privacy Officer, Mr. Maxime Bellerose, CTO at maxime.bellerose@direxyon.com. You can also reach the entire security group by emailing at privacy@direxyon.com.